

## WISHBONE'S DOG TAG

WISHBONE is a live-action television series that brings books to life for kids and their families. In each episode, the star — a friendly Jack Russell Terrier with an overactive imagination — leaps into a new and exciting adventure with his human owner, Joe Talbot and his friends in their hometown of Oakdale. Almost anything sparks Wishbone's imagination — from Joe's school beach party to the family's end of the summer adventure in Jackson Park, and he's reminded of a favorite classic story in which he is the hero!

Each episode contains two parallel tales: one contemporary, one classic. The present day story chronicles Joe Talbot and the adventures -- and misadventures -- of growing up; the second story features signature scenes from a literary masterpiece and stars Wishbone!

How can he be in two stories at once? Wishbone is not your average Fido. He enjoys bringing books to life for children and their families, introducing them to great, classic stories. Kids have incredible imaginations and Wishbone helps them make creative connections between their lives and classic works of literature, and in the process, demonstrates how much fun reading can be.

