



HIT entertainment

# LIONSGATE®

**The Jim Henson Company Presents**  
***The Christmas Toy***  
**Arriving On DVD November 4, 2008**  
**From Lionsgate And HIT Entertainment**



**Street Date: 11/4/08**  
**Order Date: 10/8/08**  
**DVD SRP: \$14.98**

#### **PROGRAM DESCRIPTION**

This holiday season Jim Henson's award winning *The Christmas Toy* movie will be available for the first time ever on DVD! This charming tale about toys that come to life on Christmas Eve received the 1987 Golden Hugo Award for Children's Programming at the Chicago International Film Festival and was nominated for an Emmy® for Outstanding Children's Program. Part of the Jim Henson's Christmas Classics line, *The Christmas Toy* is a live action story featuring a cast of loveable puppets from Jim Henson and delightful original songs by Jeff Moss.

#### **DVD SYNOPSIS**

It's Christmas Eve in the Jones' household and all the toys in the playroom magically come alive, anticipating the arrival of new toys. But they must be very careful. If anyone finds them "alive" they

will be frozen forever! Balthazar, the wise old bear, gives his annual Yuletide speech imparting the importance of opening their hearts to the newcomers, but Rugby the tiger will have none of it. Having been a Christmas gift the year before, it has been all about him and he has no interest in losing his position as favorite toy. Despite the danger, Rugby sets out to join the presents under the tree downstairs to become Toy #1 all over again. During the harrowing adventure Rugby accidentally lets Meteora, Queen of the Asteroids, loose. Apple the doll, Mew the cat toy and the other toys rally together to return Meteora to her rightful package and help Rugby safely get back to the playroom before all are found and frozen.

This glimpse into the secret lives of toys shows young viewers that love, friendship and helping others are the most important gifts of all!

### **About the Jim Henson Company**

The Jim Henson Company has remained an established leader in family entertainment for over 50 years and is recognized worldwide as an innovator in puppetry, animatronics and computer graphics. Best known as creators of the world famous Muppets (the rights to which are now owned by The Walt Disney Company), Henson is the recipient of over 50 Emmy Awards and nine Grammy Awards. Credits include the Saturn Award-winning "Farscape" and the features "MirrorMask," "Five Children and It," "Good Boy!" and the recently released direct to DVD feature "Unstable Fables: 3 Pigs and a Baby". With additional locations in New York and London, The Jim Henson Company is headquartered in Los Angeles on the historic Charlie Chaplin lot complete with soundstage and postproduction facilities. Independently owned and operated by the five adult children of founder Jim Henson, the Company is also home to Jim Henson's Creature Shop™, a pre-eminent character-building and visual effects group with international film, television and advertising clients, as well as Henson Recording Studios, one of the music industry's top recording facilities known for its world-class blend of state of the art and vintage equipment. The Company is currently in production on 40 episodes of "Sid the Science Kid," a new science readiness animated series for preschoolers scheduled to debut on PBS in September 2008, and recently launched "Puppet Up! - Uncensored," a live puppet improvisational show that has played to sold out crowds around the world and premiered as a special on TBS. The Company has also announced the creation of Jim Henson Designs, a merchandise collection inspired by Jim Henson's earliest sketches.

[www.henson.com](http://www.henson.com).

### **PROGRAM INFORMATION**

**Year of Production:**

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**Type:** DVD Premiere

**Rating:** NR

**Genre:** Family/Children

**Age Target:** Children 2-8

**Closed Captioned:** English Closed Captioned

**Format:** Full Screen

**Feature Running Time:** 59 minutes

**DVD Audio Status:** 2.0 Dolby Digital

**Program Website:** [www.jimhenson.com](http://www.jimhenson.com)

To download art, visit [www.lionsgatepublicity.com](http://www.lionsgatepublicity.com) or [www.hitnewsonline.com](http://www.hitnewsonline.com)

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