



## Series Synopsis

*Fireman Sam*<sup>TM</sup>, the Ultimate Hero Next Door, has been racing to the rescue of his friends and colleagues in all sorts of perilous situations since he first made his UK TV debut in 1986. Based in the pleasant Welsh village of Pontypandy, *Fireman Sam* tells the courageous and brave tales of the emergency and rescue services. Fires need to be put out; children need to be rescued from quarries; cats need to be rescued from trees, and luckily *Fireman Sam* and his trusted crew are always there to help.

Fireman Sam is a well established preschool character who promotes an important message of safety for children, told with humor and good anecdotes.

Fireman Sam uses 2D 'stop motion' animation – the technique of producing puppet animation whereby a camera records each distinct movement.

