



HiT entertainment

**Pamela Westman**  
**Executive Vice President, Thomas Division, The Americas**  
**HiT Entertainment**

Pamela Westman, Executive Vice President, Thomas Division, The Americas, has over 20 years of experience in children's entertainment. In her current role, Ms. Westman is responsible for Consumer Products for HIT's Thomas Division in The Americas, and Home Entertainment, Live Events, Marketing, and Broadcast Distribution across HIT's portfolio of brands including *Angelina Ballerina™*, *Barney™*, *Bob the Builder™* and *Thomas & Friends™* in the United States, Canada and Latin America.

Prior to her current position, Ms. Westman served as Senior Vice President, HIT Entertainment Canada and Latin America where she managed the Canadian and Latin American divisions of the Company's broadcast sales, home entertainment, licensing & live events businesses. In addition, she oversaw the brand management for HIT's portfolio of classic preschool brands.

Before joining HIT, she served as General Manager at Kids Motion where she managed video distribution for a leading Canadian children's video company. While there, she was part of the team that launched *Barney Home Video* in Canada and represented other properties, including *Wishbone*, *The Wiggles* and *Veggie Tales*. She began at Kids Motion in finance as an Assistant Controller and moved into the Sales division as an account manager prior to becoming the General Manager.

Previously, Ms. Westman was the Director, Finance, Swift Adhesive, a leading provider of industrial adhesives, where she managed all finance and customer service departments for the Company for its manufacturing plants across Canada

Ms. Westman received her BA in Administrative Studies from York University.