

LIONSGATE®

School Lunchtime Fun is in the Bag!

DVD Lunch Box Gift Sets Including 3 DVDs From Preschool Favorites Bob The Builder™, Barney™, Thomas & Friends™ And Care Bears Toting Into Stores July 14, 2009



Street Date: 7/14/09
Order Date: 6/17/09
DVD SRP: \$19.98

PROGRAM DESCRIPTION

No more "brown-bagging" your lunch to school! Just in time for the new School season, your preschooler's favorite friends from HIT Entertainment – **Barney™, Thomas & Friends™, Bob the Builder™** – as well as the **Care Bears** – can travel with early learners from home to school with four all new **DVD Lunch Box Gift Sets** from Lionsgate. Each insulated, soft-sided lunch box is both easy-to-clean and ready-to-use and comes packed with three DVDs featuring fun-filled episodes from each series, which adds up to an incredible value!

Give your little student a big head start in making new friends at school by letting them carry some good ol' friends along for the ride!

DVD SYNOPSIS

Lunchtime is fun time for your preschooler with four all new **DVD Lunch Box Gift Sets** featuring favorite pals **Barney, Thomas & Friends, Bob the Builder** and the **Care Bears**. Inside the insulated, soft-sided, ready-to-use lunch boxes are three DVDs featuring episodes from each series:

- **Barney Lunch Box**

Adventure Bus - Hop aboard and get ready for the ride of your life as bus driver Barney takes you to some of the gang's favorite imaginary destinations, including a castle, a pizzeria, a circus and the Old West!

Imagination Island - A storybook adventure comes to life when Tosha and Min discover that their wish to sail to a magical island is possible with help from Barney and his friends.

Everyone is Special - Join Barney and his friends for a dino-mite day in the park as they celebrate all the things that make them – and you – special!

- **Thomas & Friends Lunch Box**

Tales from the Tracks - Ride the rails to adventure as Thomas and his engine friends attend a birthday picnic, discover a ghost engine and learn the legend of a very special lamp.

Best of Percy - Learn more about the junior member of the railway, a faithful friend of Thomas' from the very beginning, and celebrate all of the special traits and qualities that make Percy a fan favorite.

Races, Rescues & Runaways - You'll find that life on the Island of Sodor is never boring, especially when the engines get into trouble. But no worries...as friends they're always there to lend a helping hand for each other.

- **Bob the Builder Lunch Box**

The Big Game - Bob and his machine team are ready to play! Prepping for the big soccer match, a line-marking machine suddenly runs amok. Can the Can-Do Crew fix it in time for the opening whistle? Yes, they can! Then it's off to the tennis courts to serve up more fun!

Celebrate With Bob - Looks like Bob is in for a busy, busy day! There's a dance contest, a surprise birthday party, a really messy office and a broken computer, but it's all in a day's work for our favorite Can-Do builder.

Can We Fix It? - It's harvest time and there's plenty to do: Farmer Pickle's barn is about to collapse and needs repair before the impending rainstorm, Travis gets stuck in the mud, a golf course needs constructing and Bob builds himself right into a windmill!

- **Care Bears Lunch Box**

Journey to Joke-a-Lot - Follow Funshine Bear, who, frustrated by too many jokes gone wrong, travels to faraway Joke-a-lot where the community of kooky, colorful characters quickly crowns him King. Missing their beloved prankster, his fellow Care Bears leave the comforts of Care-a-lot behind and embark on a quest to coax their friend to return home.

The Gift of Caring - Join the Care Bears as they use fun, magic and the most extravagant gift of all - caring. In seven heartwarming episodes, the Care Bears tumble through birthday parties, reunite with long-lost friends and even search for a valley of gold! They're wrapping up some fun they can't wait to share with you!

Fitness Fun On Your Mark...Get Set...Go Have Fun! Join the lovable Care Bears in active adventures that teach everyone how to be a good sport - and everyone is a winner! In

five fun-filled episodes, the Care Bears and their Cousins share lessons in friendship, fair play and fitness. The whole family will love getting into the game!

PROGRAM INFORMATION

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Type: TV on DVD

Rating: NR

Genre: Children/Family/Animated

Age Target: Children, Ages 1-5

Closed Captioned: English Closed Captioned

Format: Full Screen

Feature Running Time:

- Barney Lunch Box: 143 minutes
- Thomas & Friends: 135 minutes
- Bob the Builder: 135 minutes
- Care Bears: 224 minutes

DVD Audio Status: 2.0 Dolby Digital

To download art, visit www.lionsgatepublicity.com or www.hitnewsonline.com

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