



HIT entertainment

Lenora Hume Biography
Executive Vice President, Production & Programming
HIT Entertainment

Lenora Hume, award-winning international TV and film executive, began her career in her native Canada 30 years ago. Trained as a cinematographer before moving over to production, Hume has worked on several award-winning film and television series in more than 18 countries and is the recipient of a Daytime Emmy, a Gemini Award and is the 2006 recipient of the prestigious Faculty of Arts Alumni Achievement Award from the University of Waterloo, recognising her outstanding contribution to the film and television industry.

Hume was appointed Executive Vice President, Production & Programming at HIT Entertainment in June 2006 and is responsible for refreshing the existing slate of HIT's classic pre-school entertainment including *Bob the Builder™*, *Barney™*, *Thomas & Friends™*, *Angelina Ballerina™*, *Pingu™* and *Fireman Sam™*, as well as building new brands through content development and acquisitions. Hume also has responsibility for managing the global operations and productions in HIT's four studios across the UK and the US.

Prior to HIT, Hume spent 16 years with The Walt Disney Company, most recently as Senior Vice President Worldwide Production for DisneyToon Studios, a division of Walt Disney Pictures and Television. Hume's daily life was dedicated to overseeing all physical production activities based in Burbank, as well as DisneyToon Studios Australia, in Sydney, and numerous contracted facilities around the globe. Prior to this role, Hume was Senior Vice President Worldwide Production for Walt Disney Television Animation, managing an annual slate of more than 150 half hours of episodic television production and more than 5 movies per year.

Hume began her career in the animation industry 30 years ago with Nelvana Ltd., firstly as a cinematographer, before moving over to production. During her time at Nelvana she worked on numerous film and television projects including 'Cosmic Christmas', 'The Devil and Daniel Mouse', 'Rock and Rule', the animated series of 'Beetlejuice', 'Babar', the 'Strawberry Shortcake' series and the three 'Care Bears' films.

Hume is an acclaimed and award winning producer. In 1990, she was awarded a Daytime Emmy as Supervising Producer for the outstanding animated program 'Beetlejuice' and in 1989 was awarded a Gemini Award for Best Animated Program or Series for her contribution as Supervising Producer on the series 'Babar'.

Hume was born in Vancouver, Canada and now resides in London. Hume sits on the Board of Directors for Women in Animation (WIA), is an active member of the Academy of Canadian Cinema & Television and Academy of Television, Arts and Sciences, is a Founder Committee member of a Canadian Studies Program at the University of California and in 2006 was a judge for Canada's annual JUNO Awards.