



Timeline

1985

- The first *Fireman Sam* book is published by Egmont

1986

- *Fireman Sam* makes his UK TV Debut on the BBC and Welsh Broadcaster S4C

1989

- The second series of *Fireman Sam* is goes into production at Siriol productions in Wales

1990

- The third series of *Fireman Sam* goes into production

1994

- The fourth series of *Fireman Sam* goes into production

2004

- *Fireman Sam* was nominated for a children's BAFTA for 'Sam Tan'

2005

- *Fireman Sam* features in the successful CBeebies live show in their seven arena tour across the UK
- *Fireman Sam* joins visitor theme- park, Butlins in the UK

2006

- *Fireman Sam* is bought by HIT Entertainment and goes into production on its fifth season
- *Fireman Sam* is nominated for *Best TV series of Action & Adventure* at the "Cartoon's on the Bay" awards, a bi-annual animation festival held in Positano
- *Fireman Sam* drives his trademark fire engine down Pall Mall in London as a guest at the Queen's 80th birthday party at the palace
- Fireman Sam's live stage show kicks off and attracts more than 125,000 people in 50 theatres across the UK
- *Fireman Sam* premieres in the US on digital cable channel PBS KIDS SproutSM during Fire Safety Week

2007

- "Fireman Sam On Stage" is released on DVD in the UK
- *Fireman Sam* is broadcast in 90 countries in 25 different languages

2008

- *Fireman Sam's* first US DVD is released – *Fireman Sam: To the Rescue*