



HiT entertainment

LIONSGATE®

**Everyone's Favorite Hero - Fireman Sam™ And His Trusty Crew Come To The Rescue In The All-New DVD
Fireman Sam™: Saves The Day!
From Lionsgate And HIT Entertainment**



Street Date: 1/13/09
Order Date: 12/17/08
DVD SRP: \$14.98

PROGRAM DESCRIPTION

When that fire alarm rings, everyone's favorite hero next door, Fireman Sam and his trusted fire brigade, are ready to race to the rescue! *Fireman Sam: Saves the Day!*, arriving on DVD on January 13, 2009 from Lionsgate and HIT Entertainment, is the newest title featuring five amazing adventures demonstrating the bravery and courage needed to get the job done. Fireman Sam is a pillar of the community and the hero of every rescue. Whether it's overloaded electrical circuits, a fire at a birthday party or a broken down school bus, children know help is always close at hand -- thanks to the brave and resourceful Fireman Sam.

Fireman Sam – the only firefighter-themed children's show -- originally launched in the UK and made its U.S. debut on PBS KIDS SproutSM in October 2006, and continues to air daily.

DVD SYNOPSIS

Fireman Sam and his team are prepared for any challenge, whether it's teaching kids about camping safety, helping a friend in need who can't swim or rescuing a cat stuck in a tree. No rescue is too big or too small for Sam and his crew as they work together to save the day! Join Fireman Sam and his fire brigade in these five thrilling adventures:

- Fields of Fire
- Norman's Invisible Friend
- High Jinx
- Pizza Palaver
- Firefighter of Tomorrow
- Bonus episode introducing internationally acclaimed TV series, *Roary the Racing Car* - "Roary Takes Off" (*Roary the Racing Car* also airs daily on PBS KIDS SproutSM)

DVD INFORMATION

Year of Production: 2008

Title Copyright: 2008 Prism Art & Design Limited. The Fireman Sam name and character are trademarks of Prism Art & Design. © 2008 HIT Entertainment Limited.

Rating: NR

Genre: Children/Family/Animated/Ages 2-5

Closed Captioned: English Closed Captioned

Format: Full Screen

Feature Running Time: 50 minutes

DVD Audio Status: English, Spanish and French 2.0 Dolby Digital

Website: www.firemansamonline.com

To download art, visit www.lionsgatepublicity.com or www.hitnewsonline.com

For artwork and additional information contact Andrea Blain at andrea@andreablainpr.com or 847-933-9884.
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