



**HIT entertainment**

## **ABOUT HIT**

HIT Entertainment, owned by private equity investment group Apax Partners, is one of the world's leading independent children's entertainment producers and rights-owners. HIT's portfolio includes properties, such as *Barney*<sup>™</sup>, *Bob the Builder*<sup>™</sup>, *Thomas & Friends*<sup>™</sup>, *Pingu*<sup>™</sup>, *Fireman Sam*<sup>™</sup>, *Angelina Ballerina*<sup>™</sup> and *Rainbow Magic*<sup>™</sup>. HIT represents Chapman Entertainment's *Fifi and the Flowertots*<sup>™</sup> and *Roary the Racing Car*<sup>™</sup> in North America and Japan, as well as *Wallace & Gromit*<sup>™</sup>, *Shaun the Sheep*<sup>™</sup>, *Timmy Time*<sup>™</sup> and Aardman Classics from Aardman Animations. HIT also acts as a representative for *The Wiggles*<sup>®</sup> in the UK.

Launched in 1989, HIT's lines of business span television and video production, content distribution, publishing, consumer products licensing, live events and attractions and has operations in the UK, US, Canada, Hong Kong and Japan. HIT is a part-owner of US preschool channel, PBS KIDS Sprout<sup>SM</sup>, and international preschool channel JimJam, (outside of the US, UK and China).

For more information, visit [www.hitentertainment.com](http://www.hitentertainment.com).