



**HIT entertainment**

## **ABOUT HIT**

HIT Entertainment is one of the world's leading children's entertainment producers and rights-owners. HIT Entertainment is a division of Fisher-Price. HIT's portfolio includes properties, such as *Thomas & Friends*<sup>TM</sup>, *Barney*<sup>TM</sup>, *Bob the Builder*<sup>TM</sup>, *Fireman Sam*<sup>TM</sup>, *Angelina Ballerina*<sup>TM</sup>, *Mike the Knight*<sup>TM</sup>, *Pingu*<sup>TM</sup> and *Rainbow Magic*<sup>TM</sup>. Launched in 1989, HIT's lines of business span television and video production, content distribution, publishing, consumer products licensing and live events and has operations in the UK, US, Canada, Hong Kong and Japan.

For more information, visit [www.hitentertainment.com](http://www.hitentertainment.com).