



Bob the Builder's™ Foundation

Bob the Builder is a hard-hat wearing, hard-working builder. As head of his own construction yard, he works with his fun-loving machine team and his reliable business partner, Wendy, to get the job done. From paving roads to building a whole new town from the ground up, there's no challenge too great for Bob the Builder and his can-do crew. They are always eager to take-on and complete any job that will let them lift, dig, scoop and cement; and through their positive approach they always demonstrate that *The Fun Is In Getting It Done!* Though Bob sometimes forgets a detail or two, Wendy and the can-do crew are always there to lend a hand. The most important tools in Bob the Builder's belt are his can-do attitude, problem solving and teamwork.

Bob phrases:

"Can we build it™? Yes, we can!"

"Let's get to work!"

