

****MEDIA ALERT **MEDIA ALERT** **MEDIA ALERT* *MEDIA ALERT****



**GET READY FOR A DINO-MITE CELEBRATION
AS BIG AS YOUR IMAGINATION WHEN TV ICON BARNEY™ COMES TO
HOUSTON ON FEBRUARY 29th TO CELEBRATE HIS BIRTHDAY!!!**

Houston, TX, February 18, 2008 – It's time for a stu-u-pendous celebration, as everyone's favorite purple dinosaur arrives in Houston as part of his 20-city **BIG PURPLE BUS TOUR**. Barney is hitting the road, spending time with friends across the country as he commemorates 20 years of imagining, dancing and learning.

During his stay in Houston from February 29th – March 2nd, Barney will be stopping by a local children's hospital to pay a visit to some special friends, and will also drop by two local Toys“R”Us stores.

On **Friday, February 29th**, Barney will visit children at the Texas Children's Hospital, part of the Children's Miracle Network. During this private visit Barney will take pictures with kids during some bedside meet and greets. He will also leave behind a collection of toys from his brand new toy line from Jakks Pacific, and donate a DVD library of favorite Barney titles to the hospital.

On **Saturday and Sunday, March 1st and 2nd** the tireless T-Rex will host a meet-and-greet birthday party at two Toys“R”Us stores. Children will have the opportunity to present Barney with a super-dee-duper birthday card that they design and create right at the Toys“R”Us store!

Bus Stop #1:

Friday, February 29th @ 1-2:30pm
Texas Children's Hospital
4410 Navigation Blvd
Houston, TX 77011
P: 713-227-1767

Bus Stop #2:

Saturday, March 1st @ 11am-2pm
Toys“R”Us
5651 Fairmont Pkwy
Pasadena, TX 77505
P: 281-998-3009

Bus Stop #3:

Sunday, March 2nd @ 11am-2pm
Toys“R”Us
6145 Westheimer
Houston, TX 77057
P: 713-785-8697

20 Years of Barney:

Created in 1987 by Sheryl Leach, a former teacher and mother, Barney has become a staple in preschoolers' lives, modeling Sharing, Caring, Imagining, Dancing and Learning on TV, online and through live events, home entertainment and publishing. The Emmy-award-winning series, *Barney & Friends* changed the face of children's television when it first launched, and continues to be one of the top-rated preschool shows today, airing on PBS KIDS® and PBS KIDS SproutSM. In 2006 the series introduced its first new dino in 13 years, Riff, a 6 year-old Hadrasaur and cousin to BJ and Baby Bop. The 11th season of *Barney & Friends*TM premiered on PBS KIDS September 3, 2007.

To download artwork, please visit www.hitnewsonline.com.

FOR MORE INFORMATION CONTACT:

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