



ON YOUR MARK...GET SET...LET'S GO

ON A SING ALONG ADVENTURE AS KOCH RECORDS AND HIT ENTERTAINMENT ANNOUNCE THE INTRODUCTION OF THE ALL-NEW BARNEY™ "LET'S GO" CD SERIES

The Debut of the *Barney Let's Go* CD Series Follows on the Heels of the Best-Selling Home Entertainment Collection

New York, NY (February 13, 2006) – This spring, preschoolers can go on a sing-along adventure with Barney, BJ™ and Baby Bop™ with two all-new CD releases from KOCH Records – ***Barney Let's Go To The Beach*** and ***Barney Let's Go To The Farm***. These audio titles follow on the heels of the release of companion *Barney Let's Go To The Beach* DVD/VHS (February 7), and the all-new live show, ***Barney LIVE! The Let's Go Tour*** (launched in January).

The ***Barney Let's Go To The Beach*** CD will be available on April 4th, and the ***Barney Let's Go To The Farm*** CD will release on May 2nd. Both will be available for the suggested retail price of \$7.98 and will feature new songs and classic Barney favorites such as: "Mister Sun," "My Kite," "Icy Creamy Cream Cake," "Down on Grandpa's Farm," "I Love You" and many more! *Barney Let's Go To The Beach* on DVD/VHS is the third installment in Barney's *Let's Go* home entertainment series.

Let's Go with Barney – on DVD, CD and tour – invites preschoolers to go and grow as they explore exciting places, like the beach, the farm, the zoo or a tee-rific toy factory.

About Barney™

As a helping hand for growing children, *Barney* (along with special pals Baby Bop™ and BJ™) helps parents give their children the range of skills they need to grow – and he always does it with lots of fun, music and laughs. *Barney & Friends™* episodes are always filled with Sharing, Caring, Imagining, Dancing and Learning and can be seen daily on PBS KIDS® and PBS KIDS Sprout. For more information about Barney and all his friends, please visit www.barney.com

About KOCH Records

KOCH Records is a division of KOCH Entertainment, the fastest-growing music company and the market leader among independents in North America. The KOCH Entertainment corporate umbrella encompasses the KOCH Records label, KOCH Vision home video, KOCH Music Publishing and KOCH Entertainment Distribution with operations in both the U.S. and Canada. KOCH Records proudly claims the largest number of Billboard charting albums among independents for each of the last five years (2001-2005). For additional info on the KOCH Records label and its roster of artists, please visit www.kochrecords.com.

About HIT Entertainment:

HIT Entertainment, owned by private equity investment group Apax Partners, is one of the world's leading independent children's entertainment producers and rights-owners. HIT's portfolio includes internationally renowned children's properties, such as *Bob the Builder*[™], *Barney*[™], *Thomas & Friends*[™] and *Angelina Ballerina*[™]. Launched in 1989, HIT's lines of business span television and video production (including studios in the US and the UK), publishing, consumer products licensing and live events. With a catalog of over 1,000 hours of young children's programming, HIT sells its shows to over 200 territories globally and has operations in the UK, US, Japan and Canada. In 2005, the Company joined Comcast Corporation, PBS and Sesame Workshop to launch PBS KIDS Sprout, a 24-hour digital cable channel and VOD service for preschoolers. For more information, visit www.hitentertainment.com.

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