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**For Immediate Release**

# ALL FOR ONE, AND ONE FOR ALL!

**New 'Bob the Builder™: The Three Musketrucks' DVD Starring Scrambler, Packer and Dodger Delivers into Stores May 13, 2008 from Twentieth Century Fox Home Entertainment HIT Entertainment**



Los Angeles/New York (March 27, 2008) – **Bob the Builder™** and his Can-Do Crew welcome friends Meg MacDonald, a Scottish dairy farmer, her assistant Piper and their hilarious dairy truck Dodger to Sunflower Valley in five delightful new adventures in **Bob the Builder: The Three Musketrucks**, delivering onto DVD May 13, 2008 from Twentieth Century Fox Home Entertainment and HIT Entertainment for a suggested retail price of \$14.98.

Every episode of Bob the Builder finishes with a job well done and a lesson learned about the value of positive attitude, problem solving and teamwork. Bob the Builder and his machine team always demonstrate that *The Fun Is In Getting It Done!*

**Bob The Builder: The Three Musketrucks Fast Facts:**

- Street date: May 13, 2008
- Pre-Book: April 16, 2008
- DVD SRP: \$14.98/ \$18.98 Canada
- DVD R/T: 45 minutes
- Bonus extras include:
  - *Fifi & the Flowertots™* Episode – “Spotty Pip”
  - *Fireman Sam™* Episode – “Joker Soaker” (English and French)
  - Meet New Members of the Can-Do Crew

***Bob the Builder: The Three Musketrucks* features:**

- “**Dodger the Milk truck**” – Bob and the team are under the clock to finish Meg’s new house so they can give her milk truck, Dodger, a proper reception before he arrives. Problem is, she’s mixed

up the days and Dodger shows up not only to no greeting party but no townsfolk anywhere! Sadly, he carries out his duty of delivering the milk. When everyone realizes what's happened, they work together to greet Dodger and welcome him enthusiastically to the team.

- **“The Three Musketruks”** – A big new shipment is arriving at the docks. Inspired by the famous motto “All for one, and one for all,” Scrambler, Packer and Dodger become the Three Musketruks and vow to deliver the goods. Despite a mix-up caused by a hasty decision and a brief ride trapped aboard a ferryboat, the trio proudly and successfully completes its mission.
- **“Dodger’s Dairy Disaster”** – Bob and the team are building Sunflower Valley’s new creamery so Meg and Piper can make a variety of cheeses using local flavors. Dodger, sent to pick up the ingredients, is feeling pressure to be liked as much as fan-favorite Packer. He decides to use his funny horn sounds to make people laugh during his deliveries, but in his haste to win them over he accidentally mixes everything together. All’s well though when Meg uses the new blend to make a delicious tasting cheese everyone loves.
- **“Scrambler the Goat Herder”** – Everyone is off to Snowcap Mountain to turn an old barn into a new weaving studio for Meg. Bob asks Scrambler to play herder and lead Giddy the goat down from the peak to the shearing station so Meg can use his wool in her loom. It’s no easy task but eventually Scrambler figures out exactly how to get his goat!
- **“Packer’s Big Delivery”** – Sunflower Valley is getting its first General Store! While Bob and the crew get to building it, store owner Barbara sends Packer and Scrambler out to retrieve the wares, including seaweed, sunflower oil and pineapples. When Meg calls down from Flowery Ridge asking for her goat’s milk to be picked up, Packer insists he can make it up to her despite the treacherously paved mountain road. It’s not long before Packer gets stuck and it’s Bob and Scrambler to the rescue!

#### **About HIT Entertainment**

HIT Entertainment, owned by private equity investment group Apax Partners, is one of the world's leading independent children's entertainment producers and rights-owners. HIT's portfolio includes properties, such as *Barney*<sup>TM</sup>, *Bob the Builder*<sup>TM</sup>, *Thomas & Friends*<sup>TM</sup>, *Pingu*<sup>TM</sup>, *Fireman Sam*<sup>TM</sup>, *Angelina Ballerina*<sup>TM</sup> and *Rainbow Magic*<sup>TM</sup>. HIT represents Chapman Entertainment’s *Fifi and the Flowertots*<sup>TM</sup> and *Roary the Racing Car*<sup>TM</sup> in North America and Japan, as well as *Wallace & Gromit*<sup>TM</sup>, *Shaun the Sheep*<sup>TM</sup> and Aardman Classics from Aardman Animations. HIT also acts as a worldwide representative for The Jim Henson Company’s library of classic family brands and as representative for *The Wiggles*® in the UK. Launched in 1989, HIT’s lines of business span television and video production, content distribution, publishing, consumer products licensing and live events and has operations in the UK, US, Canada, Hong Kong and Japan. HIT is a part-owner of US-based preschool channel, PBS KIDS Sprout<sup>SM</sup>, and international preschool channel JimJam, (outside of the US, UK and China). For more information, visit [www.hitentertainment.com](http://www.hitentertainment.com).

#### **About Twentieth Century Fox Home Entertainment**

A recognized global industry leader, Twentieth Century Fox Home Entertainment LLC is the worldwide marketing, sales and distribution company for all Fox film and television programming on VHS and DVD as well as video acquisitions and original productions. Each year the Company introduces hundreds of new and newly enhanced products, which it services to retail outlets – from mass merchants and warehouse clubs to specialty stores and e-commerce – throughout the world. Twentieth Century Fox Home Entertainment LLC is a subsidiary of Twentieth Century Fox Film Corporation, a News Corporation company.

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