

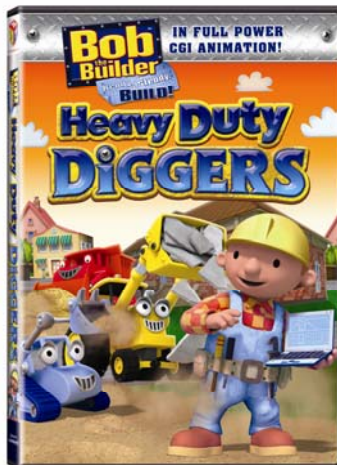


HIT entertainment

LIONSGATE®

**Bob The Builder™ Is Bigger, Bolder And Better Than Ever In
All-New CG Animation With Exciting New Adventures!**

Bob The Builder: Heavy Duty Diggers
In Stores March 23, 2010
From Lionsgate And HIT Entertainment



Street Date: 3/23/10

Order Date: 2/17/10

DVD SRP: \$14.98

PROGRAM DESCRIPTION

Bob the Builder™'s all-new CG animated series builds its foundation on DVD in ***Bob the Builder: Heavy Duty Diggers*** on March 23, 2010 from Lionsgate and HIT Entertainment. See Bob, Muck, Scoop, Digger, Wendy, Roley and the rest of the machine team in nuts and bolts action with a fresh new animated look. It's time to get busy fixing and building as Bob and his friends show that teamwork, positive thinking and problem-solving will equip future builders with the right Can-Do attitude to tackle any project!

DVD SYNOPSIS

See Bob the Builder and the Can-Do Crew like never before through the power of CG animation! Bob and the team are hard at work in their new location in Harbor Town where Lofty leads the construction of a new ocean pier and transforms an old shack into a surf school; Scratch, the newest addition to the Top Team, is digging his way into all sorts of adventures with Scoop at the museum; and Scrambler attempts to build a tree house at the school by himself. Grab your hard hat and get ready to find out why the fun is in getting it done!

Episodes Include:

- Scratch's Hidden Treasures
- Scrambler's Best Idea
- High Tide for Lofty
- Scoop the Artist
- Lofty and the Monster

PROGRAM INFORMATION

Year of Production: 2010

Title Copyright: © 2010 HIT Entertainment Limited and Keith Chapman. The Bob the Builder name and character, related characters and riveted logo are trademarks of HIT Entertainment Limited. Reg. U.S. Pat. & Tm. Off. and other countries.

Type: TV on DVD

Rating: NR

Genre: Children/Family/Animated

Age Target: 2-5 years old

Closed Captioned: English

Format: Full Screen

Feature Running Time: 46 minutes

DVD Audio Status: English, Spanish and French 2.0 Dolby Digital

Program Website: www.bobthebuilder.com

To download art, visit www.lionsgatepublicity.com or www.hitnewsonline.com

<p>For artwork and additional information contact Andrea Blain at andrea@andreablainpr.com or 847-933-9884.</p>
