



HiT entertainment

Alison Homewood
Executive Vice President, Worldwide TV Distribution
HIT Entertainment

Alison Homewood, Executive Vice President of Worldwide Television Distribution, HIT Entertainment has over 20 years of experience in the international film industry. Presently, Ms. Homewood's focus is on the global TV licensing and coproduction of the company's portfolio of classic preschool brands, *Bob the Builder™*, *Barney™*, *Thomas & Friends* and *Angelina Ballerina™*, among others.

Most recently, she served as Vice President of Sales for Europe, Africa and the Middle East at The Walt Disney Company representing Disney children's programming, ABC Cable network series and feature films for Touchstone, Walt Disney and Miramax.

Previously, Ms. Homewood served at Disney as Deputy Managing Director, EMEA, responsible for licensing the BBC's prestigious portfolio of TV programs, selling the ancillary rights and distributing international channels BBC Prime and BBC Food. She was particularly instrumental in the global success of preschool titles *Teletubbies* and *Tweenies*.

She first joined BBC Enterprises in 1989 as Negotiator, Co-productions and then served as General Manager, BBC Worldwide Paris, where she was responsible for the start-up of the BBC's first commercial office in Europe.

She returned to the UK in 1997 to become Regional Head, EMEA in charge of TV Distribution, and then was promoted in 1998 to Sales Director, EMEA in charge of TV Distribution, Publishing and Home Entertainment. She became Deputy Managing Director, EMEA in 2002 when channels and local production were added to her responsibilities.